

PRESS RELEASE

DEJOUR ENTERPRISES LTD.

TSX-V: DJE

FOR IMMEDIATE RELEASE:

January 31, 2007

Dejour Retains San Diego Torrey Hills Capital

Vancouver, BC Canada January 31, 2007 – Dejour Enterprises Ltd. (“Dejour”) (TSX-V: “DJE”, TSX-V: “DJE.WT”, OTCBB: “DJEEF”) Robert L. Hodgkinson, Chairman & CEO reports the Company has retained San Diego Torrey Hills Capital to conduct investor relations services focused on developing awareness of Dejour’s compelling energy strategy to the US broker and analyst community, specifically in the Eastern seaboard. With operations in Del Mar, California and Boston, Massachusetts, San Diego Torrey Hills Capital specializes in providing advisory and investment banking services to strategic growth companies with market cap valuations up to \$250 million.

The Dejour /San Diego Torrey Hills Capital 4 month contract, subject to regulatory approval, includes a monthly fee of US \$6,500, and the provision of incentive stock options to purchase 100,000 shares @\$2.35, vesting over 12 months, subject to regulatory approval. This contract is extendable for an additional 8 months under certain conditions.

In addition, Dejour is issuing 150,000 shares @\$2.35, vesting over three years to Phil Bretzloff, VP and General Counsel.

All of the options granted above expire on January 31, 2010.

About Dejour

Dejour Enterprises Ltd. is a Canadian energy company focused on exploration and development of uranium and oil & gas while leveraging opportunities that exist as a result of the global market’s decreasing conventional supply and increasing demand for energy. The Company is listed on the TSX Venture Exchange (DJE.V), OTCBB (DJEEF), and Frankfurt (D5R). Dejour is a reporting issuer to the SEC. Refer to www.dejour.com for company details or contact the Office of Investor Relations at investor@dejour.com.

DEJOUR ENTRPRISES LTD.

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Chairman and CEO**

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