



PRESS RELEASE

DEJOUR ENTERPRISES LTD.:

Amex:DEJ/TSX-V: DEJ

FOR RELEASE:

January 3, 2008

Dejour Retains O&M Partners, LLC

Vancouver, BC, Canada January 3, 2008 – Dejour Enterprises Ltd. (“Dejour”) (AMEX: DEJ/TSX-V: DEJ)

Robert L. Hodgkinson, Chairman & CEO reports the Company has retained O & M Partners to conduct investor relations services focused on introductions and meetings with institutional investors and independent money managers in New York, California, and the mid west. O & M Partners specializes in its *ability to discover high potential companies, identify sector trends and qualify market sentiment*. With over 10 years experience O&M focuses on non deal institutional marketing of small and micro cap companies on the TSX, AMEX and NASDAQ.

www.oandmpartners.com

The Dejour /O & M Partners contract has a 5 month term, subject to regulatory approval, includes a monthly fee of US \$10,000, and the provision of incentive stock options to purchase 125,000 shares @CDN\$1.60, vesting over 12 months, subject to regulatory approval. This contract is extendable for additional months under certain conditions.

About Dejour

Dejour Enterprises Ltd. is a micro cap Canadian company creating real shareholder value through a balance of exploration/development, production/development and monetization of strategic North American energy properties - including oil, natural gas and uranium.

The Company is listed on the Amex (DEJ), TSX Venture Exchange (DEJ.V), and Frankfurt (D5R). Dejour is a reporting issuer to the SEC. Refer to www.dejour.com for company details or contact the Office of Investor Relations at investor@dejour.com

The TSX Venture Exchange does not accept responsibility for the adequacy or accuracy of this news release.

Robert L. Hodgkinson, Chairman & CEO
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